

## Exhibit Booth in our Marketplace

### \$600 Early Bird

price until 3/14/22 at 5 :00 pm

### \$700

after Early Bird Expires

- ◆ One table (3' x 6') with tablecloth & skirting and 2 chairs
- ◆ Booth signage
- ◆ 2 Conference admission tickets
- ◆ Listing in our program
- ◆ Recognition on social media and website
- ◆ Wi-fi and Electricity Included
- ◆ Attendee List provided after the event

Booth placement is at the sole discretion of the CRHRA Conference Committee, unless you are a 3 Star Partner.

We will do our best to accommodate all requests,

CRHRA and the Albany Capital Center continue to monitor and adhere to all COVID-19 Guidelines recommended and/or enforced by New York State and the CDC.

In the event that such recommendations lead to the cancellation of an in-person event, CRHRA will host the 2022 Annual Conference virtually. Please be aware that your sponsorship may include a virtual component; should we need to go that route. You will be notified of a need to change the format at least 2 weeks prior to the event, at the latest.

## Advertising Opportunities

Promote your company to HR Professionals in the Capital Region by advertising our 2022 Conference Program.

Program size is 8 ½ x 11.

Specifications will be sent to you upon payment.

Deadline for submission is **April 1, 2022**

Full Page Ad	\$350
Half Page Ad	\$200
Quarter Page Ad	\$125
Business Size Ad	\$50

### Additional Information

- ◆ All sponsorships are sold first come.
- ◆ Tote Bag, Badge Holder and Masks and Sanitizer Sponsors need to be finalized and payment made by **March 15th**.
- ◆ Please complete your application and return as soon as possible to ensure your sponsorship or exhibit space.

We are accepting **Speaker Proposals** for our conference. If you are interested or know someone in your professional circle who would be a great fit let us know.

# Sponsor and Exhibitor Packages



## Capital Region Human Resource Association

136 Everett Road  
Albany NY 12205  
518,694.4582  
[www.crhra.org](http://www.crhra.org)  
[info@crhra.org](mailto:info@crhra.org)

## 2022 Conference Partnership Packages

### Tote Bag \$2500

- ◆ Your company logo prominently displayed on the bags given to each attendee
- ◆ Preferred booth location in our Marketplace
- ◆ Recognition on all Conference signage
- ◆ Recognition on social media and website
- ◆ 3 admission tickets to our Conference
- ◆ Recognition in our program

Only one sponsorship available

### Mask & Sanitizer Sponsor \$2500

- ◆ Your company logo prominently displayed on both items given to each attendee
- ◆ Recognition on all Conference signage
- ◆ Recognition in our program
- ◆ Recognition on social media and website

Only one sponsorship available

### Program Sponsor \$1500

- ◆ Sole sponsor our Conference program
- ◆ Recognition on the program cover
- ◆ Full page ad in the program
- ◆ Recognition on social media and website

Only one sponsorship available

### 3 Star Partner \$2300

- ◆ Sponsor of 3 Session Presentations\*
- ◆ Preferred booth location in our Marketplace
- ◆ Recognition on all Conference signage
- ◆ Recognition on social media and website
- ◆ 3 admission tickets to our Conference
- ◆ Recognition in our program

### 2 Star Partner \$1300

- ◆ Sponsor of 2 Session Presentations\*
- ◆ Booth in our Marketplace
- ◆ Recognition on all Conference signage
- ◆ Recognition on social media and website
- ◆ 2 admission tickets to our Conference
- ◆ Recognition in our program

### Star Partner \$900

- ◆ Booth in our Marketplace
- ◆ Recognition on all Conference signage
- ◆ Recognition on social media and website
- ◆ 2 admission ticket to our Conference
- ◆ Recognition in our program

\*Choice of sessions is based upon order of registration & payment regardless of Partnership Level

### Badge Holder Sponsor \$1000

- ◆ Your company logo prominently displayed on the badges given to every attendee
- ◆ Recognition on all Conference signage
- ◆ Recognition in our program
- ◆ Recognition on social media and website

Only one sponsorship available

### Luncheon Keynote \$1000

- ◆ 5 minute speaking opportunity
- ◆ Introduction of our Keynote speaker
- ◆ Recognition on all Conference signage
- ◆ Recognition on social media and website
- ◆ Recognition in our program

Only one sponsorship available

### Breakfast Keynote \$750

- ◆ 5 minute speaking opportunity
- ◆ Introduction of our Keynote speaker
- ◆ Recognition on all Conference signage
- ◆ Recognition on social media and website
- ◆ Recognition in our program

Only one sponsorship available